

# Networking for Nature



Eurosite

## Eurosité more than the sum of its parts

“What we each gain from the network depends of course on what we each contribute to it”

### A message from the Eurosité President

*We live in times of great change. Change in climate is most dramatic perhaps, but the continuing changes in land use, and the new social and economic pressures that drive them, also have impacts for our natural areas across Europe. In many ways Europe has never been more joined up, but it remains a diverse and varied continent. The pressure on site managers to know what is happening and to take the right decisions is higher than ever.*

*That's why I think the value of networks such as Eurosité has never been greater. There is a vast resource of knowledge and experience within the network that is available to all our members. What we each gain from the network depends of course on what we each contribute to it, and there are many opportunities to contribute and be involved.*

*It is important that we hear what you want from your network so please feedback your ideas and suggestions. I look forward to meeting many of you in the years ahead and hearing about your achievements and ideas.*



**Ian Jardine, Eurosité President**  
Chief Executive, Scottish Natural Heritage  
United Kingdom



*Eurosité is unique – it is one of the largest pan-European organisations bringing together governmental and non-governmental organisations, as well as private bodies, in active collaboration for the practical management of Europe's nature. Organisations that manage sites for nature conservation recognise the need and value of networking in order to achieve better results on the ground. Eurosité was born of that need, formed by its members, and exists to serve that need.*

Eurosité provides added value for its members. Like no other organisation it delivers action on the ground through working directly with the owners and managers of natural sites according to their needs.

The Eurosité network brings people and organisations together across international boundaries. They often face the same issues and are able to share experience, compare practices and learn from each other. The exchange of knowledge sparks initiative and innovation to generate real progress and increases the quality of existing work. Through active participation, staff performance, motivation and confidence are increased.

### Your network - your future

By operating at local and international level, Eurosité is able to deliver a highly informed, knowledge-based approach. We combine the individual needs of our members to set a strategic agenda for the future of site management in Europe. Our strength as a network is the ability to focus on the development of solutions to problems based on identified needs.

### Share in Eurosité's success by:

- *Becoming a member of the Eurosité network.*
- *Funding the core business of Eurosité by making a corporate donation or gift to our ongoing work.*
- *Supporting Eurosité in project and programme delivery through partnership or funding.*

*To learn more about membership and corporate sponsorship contact us at [info@eurosité.org](mailto:info@eurosité.org) or visit our website at [www.eurosité.org](http://www.eurosité.org)*



# Eurosites - a European voice for site management

*All European countries have identified natural areas, which are valuable to national and European nature. In European Union Member States, some of these natural areas are designated under the Habitats and Birds Directives, and have been designated as part of a EU wide network of sites called "Natura 2000". Outside of the Member States, elsewhere in Europe, sites of equivalent priority for protection and management are referred to as the "Emerald Network". This network of sites stretches Europe-wide from the Canaries to the Caucasus and from Turkish Konya to Norwegian Knivskjellodden. Sites are designated on both land and water.*

Today, some 25,000 sites in 27 countries are designated under the Birds and Habitats Directives and, together with the Emerald Network, they will cover about 20% of European territory. Eurosites has led a highly successful four-year partnership for the practical delivery of site management across the Natura 2000 network. This work is vital for the implementation and communication of good practice nature conservation in Europe. We continue to work in collaboration with members and partners including the European Commission, to promote practical mechanisms to support the implementation of Natura 2000, and good management of European natural heritage.

## The European Facilitation Service

The European Facilitation Service (EFS) gives members a voice at the European level. It is a Eurosites service which provides members with greater opportunities and knowledge about pan-European issues. From its operational base in Brussels, focus is given to matters impacting specifically upon site management and, in particular on:

- Communicating change regarding EU policies related to nature conservation matters;
- Increasing understanding about nature conservation policy and legislation and its implications;
- Financing for nature conservation;
- The functioning of EU institutions and relationships between pan-European and national organisations;
- Developing joint working to improve connections and avoid duplication of effort and increase synergy between organisations.



## Eurosites Good Practice




**Natura 2000:** Eurosites recognises Natura 2000 as a viable policy approach for the safeguarding of European natural heritage. Eurosites has a history of supporting the implementation of Natura 2000, from a policy perspective through co-formation and input to the European Habitats Forum – and additionally the creation of Eurosites's own European Facilitation Service.

True to the network's practical approach to nature management, Eurosites has made a priority of leading and contributing to a series of project and programme activities aimed at furthering the implementation of Natura 2000; working directly with natural site managers, land owners and a broad cross-section of stakeholder groups.



## We still get our boots dirty



*“The workshop on European Funding for Nature Conservation in Poland was very interesting for me. I really appreciate that Eurosites enabled me to attend. During the workshop, I talked with many people from different countries and organisations, definitely an enriching experience.”*

**Dr. Alena Strojsova**  
Krkonoše National Park  
Czech Republic

*“Of particular interest to me was the discussion on how approaches to protected site management will need to adapt to climate change. It was great to meet such a range of people and share experiences of nature conservation work.”*

**Kenny Nelson**  
Scottish Natural Heritage  
United Kingdom

*From experience, Eurosites knows that the best way to transfer knowledge and share experience is by meeting together – Eurosites promotes workshops to achieve this. As part of the Eurosites network, site managers can talk about real issues on real sites and in facilitated workshops. This approach breaks down barriers. It brings an international perspective that opens up new opportunities to innovate, to be creative and to test new ideas.*

More than anything else, we recognise this as the unique niche and added value that Eurosites can offer. Our core business is to serve the essential needs of site managers and organisations that work on the ground to:

- Come together and share experience;
- Grow their knowledge;
- Build capacity for practical site management.

Eurosites provides access to a knowledge base unrivalled in Europe. Through active networking, knowledge is shared and freely available among the individuals and organisations that make up Eurosites. Eurosites has the skills and expertise to channel this energy into the formulation of good practice, which we promote, support and encourage for use in sites across Europe. Eurosites provides real, measurable, added value to the day-to-day work of our members and also our collaborating partners.

### Workshops

Eurosites workshops traditionally involve site visits and opportunities to go out ‘in the field’.

For more information about past and future workshops and Eurosites publications, visit our website at: [www.eurosites.org](http://www.eurosites.org). Eurosites network workshops are diverse in their subject matter, such as:

- Focusing on the management quality of traditional rural biotopes and landscapes in Northern Europe (FIN)
- Reed Strategy in Finland and Estonia (EE)
- Protection and sustainable development of the coast (FR)
- Rewetting of fens and wet grassland management for meadow birds (DE)
- Managing sites within a changing climate (FR)
- European regions as champions for biodiversity 2010 (NL)
- European funding for nature conservation (PL)

**Natura 2000 focused workshops have included:**

- *Wildlife and live firing - Natura 2000 on military training areas (AT)*
- *Natura 2000 in Bulgaria – objectives, opportunities and challenges (BG)*
- *Natura 2000: For the people, by the people (EL)*
- *Sustainability of the Natura 2000 network - Combining environmental, social and economic benefits (UK)*
- *Natura 2000 and tourism (DE)*

## Key Priority: Site-based Adaptive Management

*The purpose of Site-based Adaptive Management is to enable Eurosites members and others to apply and continuously develop good management practices, whilst actively contributing to building the capacity and knowledge base of the network. Eurosites aims to improve knowledge sharing in the realm of Site-based Adaptive management and to step-up cross fertilisation of ideas, experience and skills between network members and others. Outputs include:*

- An advisory group or ‘think-tank’ for Site-based Adaptive Management;
- A continuously developed open-source suite of guidance expressing good practice standards, illustrated with case studies;
- A strategic training and support initiative.

In developing Site-based Adaptive Management Eurosites is continuing to address ‘core business’ priorities, fundamental to the network and its values – these include:

- Serving the variable needs and expectations of members, taking into account their current and predicted future site management requirements within diverse and changeable operating contexts;
- To consider Site-based Adaptive Management as part of a wider programme of knowledge sharing, learning and training;
- To establish mechanisms which better engage members and promote the sharing and exchange of site management know-how and practical expertise;
- To improve and continuously develop good practice standards for site management.

## Key Priority: Climate change

*Europe’s natural sites need to be managed for the likely impacts of climate change. A significant part of our work is devoted to the practical implementation of on-the-ground measures for site adaptation to meet this threat. We are engaging partners in finding and creating examples of best practice, finding new ways of working and innovation. Significantly, we are reaching out from special sites to consider the management of the buffer zones, habitat connections and stepping-stones that link them together.*

This is an essential element in mitigating for climate change in the sites we manage as a network. We recognise the role that many of our partners already play in bringing people closer to nature and in working with them on the integration of cultural and economic issues – a key part of adapting to climate change.

It is one of the major challenges for site management in the 21st century. We believe that Eurosites is well-placed to meet this challenge.



Photo: Henkjan Kievit



## Continuous improvement

*Growing and strengthening the network is a key priority. It is essential to continue to attract new experience, skills and knowledge that will spark innovation for and between our members and other partners. In doing so we will seek to:*

- Continuously improve the quality of our services;
- Promote links to key European partner institutions, including the European Commission;
- Maintain our collaboration with other network institutions and forums, for example, through the European Habitats Forum;
- Promote and grow our network of twinned sites.

Improved communication and sharing of Eurosité members' site management experiences provides real learning. The organisation and effective use of the knowledge that we have within the network is a key strength that can be used strategically to shape good practice in nature management in Europe. Managing and communicating our knowledge and experience is a fundamental present and future role for Eurosité. Eurosité achieves this by:

- Setting-up *in situ* gatherings of experts and practitioners, facilitated workshops and conferences;
- Documenting and disseminating real life examples of good practice in site management and nature conservation;
- Making links between policy and practice and the capacities of Eurosité members on policy issues and project applications.

Capacity building and training will continue to be a significant part of present and future effort. Through its efforts Eurosité leads the improvement of nature management and the future standards of European natural site management.

### **Twinning**

*Eurosité Twinning provides a framework for two or more organisations to commit to work together on pre-defined, mutually agreed objectives. Twinning is an ideal mechanism to create and provide personal development opportunities for site management staff, and to establish strategic level cooperation between linked organisations.*

## Be a part of Eurosité

### Membership

*Eurosité operates 'on the ground', tackling real issues and problems. The network provides significant added value. This includes the facilitation of opportunities for members to pursue their own priorities but to achieve more than they might by acting alone. Skills, resources and knowledge have been brought together by Eurosité to build a platform that is far greater than the sum of its individual parts – adding value for little extra cost, providing common good and real benefits to Europe's nature.*

There are currently more than 100 members of the Eurosité network from 27 different countries across Europe. Clearly we want you to maintain your existing activity and involvement in the Eurosité network if you are a current member. If you are interested in becoming a new member of the Eurosité network, please contact [info@eurosité.org](mailto:info@eurosité.org)

### Sponsorship

There are many compelling reasons to make a corporate commitment to the long-term future of Europe's nature through contributing to the unique work of Eurosité. The benefits this can bring include:

- Making a difference for Europe's special nature;
- Helping your organisation to deliver on Corporate Social Responsibility Targets;
- Achieving a positive profile across Europe in relevant publicity material associated with Eurosité and projects and programmes;
- A positive association with one of Europe's largest nature conservation network organisations - for staff, investors and your customers and clients.

[info@eurosité.org](mailto:info@eurosité.org)



## Eurosita – mehr als die Summe seiner Teile

*Wir haben es uns zum Ziel gesetzt, Fachkenntnisse zum Naturschutzmanagement in ganz Europa auszutauschen, zu verbessern und zu fördern. Derzeit zählt das Eurosita-Netzwerk über 100 Mitglieder aus 27 europäischen Ländern.*

Eurosita ist einzigartig – es ist eine der größten paneuropäischen Organisationen, in denen Regierungsorganisationen und NGOs sowie private Vereinigungen aktiv im praktischen Naturschutzmanagement Europas zusammenarbeiten. Organisationen, die Naturschutzgebiete verwalten, wissen um den Wert der Vernetzung, um vor Ort bessere Ergebnisse zu erzielen. Eurosita entstand aus dieser Notwendigkeit heraus, und sein Zweck besteht darin, diesem Bedürfnis gerecht zu werden. Eurosita handelt aktiv, indem es direkt mit den Besitzern und Managern von Naturschutzgebieten in Anlehnung an deren Bedürfnissen zusammenarbeitet.

**Ihr Netzwerk – Ihre Zukunft:** Da Eurosita auf lokaler und internationaler Ebene arbeitet, verfügt es über einen hohen Informationsstand und einen wissensbasierten Ansatz, um einen Strategieplan für die künftige Verwaltung von Naturschutzgebieten vorzulegen. Unsere Stärke als Netzwerk liegt in unserer Fähigkeit, uns auf die Lösung von Problemen zu konzentrieren, die aus eindeutig identifizierten Bedürfnissen hervorgehen.

### Eurosita – eine europäische Stimme für das Naturschutzmanagement

**Der European Facilitation Service gibt Mitgliedern europaweit eine Stimme.** Der European Facilitation Service (EFS) ist eine Einrichtung für die Mitglieder von Eurosita, der ihnen größere Handlungsmöglichkeiten und tiefere Kenntnisse über paneuropäische Angelegenheiten einräumt. EFS bietet ein Forum für Diskussionen, Engagement und Wissenstransfer zwischen den Mitgliedern bei Fragen, die für den Naturschutz in Europa von Bedeutung sind.

**Natura 2000:** Eurosita setzt sich seit langem für die Umsetzung von Natura 2000 ein und sieht einen seiner Arbeitsschwerpunkte darin, eine Reihe von Projekten und Programmen zu leiten und zu unterstützen, die zur Umsetzung von Natura 2000 beitragen sollen. Jüngste Projekte und Programme unter Federführung von Eurosita sind die Natura Green Days, die Natura 2000 Netzwerk Initiative und das Natura 2000 Netzwerk Programm.

### Wir ziehen die Gummistiefel an

Wir wissen, dass gemeinsame Begegnungen den besten Rahmen für Wissens- und Erfahrungsaustausch darstellen. Um dies zu fördern, organisiert Eurosita Workshops. Als Teil des Eurosita-Netzwerks können Schutzgebietmanager in realen Naturschutzgebieten und in geleiteten Arbeitsgruppen über konkrete Probleme sprechen. Dieser Ansatz schlägt Brücken. Er bietet eine internationale Perspektive, die neue Möglichkeiten für Innovation und Kreativität eröffnet und dazu anregt, neue Ideen auszuprobieren. Eurosita bietet einen konkreten, messbaren Mehrwert für die tägliche Arbeit unserer Mitglieder sowie unserer Partner.

*“Was jeder Einzelne aus dem Netzwerk schöpfen kann, hängt davon ab, was jeder Einzelne dazu beiträgt.“*

*Ian Jardine, Eurosita Präsident  
Chief Executive, Scottish Natural  
Heritage, Vereintes Königreich*

### Schwerpunkte des Netzwerks

**Adaptives Management in Schutzgebieten:** Ziel des Adaptiven Managements ist es, den Mitgliedern von Eurosita und Anderen die Anwendung und beständige Weiterentwicklung guter Managementpraktiken zu ermöglichen, was gleichzeitig Kapazität und Wissensbasis des Netzwerks steigert. Eurosita hat es sich zum Ziel gesetzt, den Informationsaustausch zu Adaptivem Management in Schutzgebieten zu fördern und den befruchtenden Austausch von Ideen, Erfahrungen und Know-how unter Schutzgebietsmanagern zu intensivieren.

**Klimawandel:** Eurosita beschäftigt sich mit dem Management von Pufferzonen, Habitat-Vernetzungen und Übergängen, die Schutzgebiete miteinander verbinden. Dies ist ein entscheidender Beitrag zur Abmilderung der Auswirkungen des Klimawandels. Eurosita ist sich der Rolle bewusst, die viele Mitglieder bereits jetzt bei den Bemühungen spielen, die Menschen der Natur näher zu bringen und mit ihnen an der Einbeziehung kultureller und wirtschaftlicher Aspekte zu arbeiten – ein entscheidendes Element im Anpassungsprozess an den Klimawandel.

### Fortlaufende Optimierung

**Ausbau und Festigung des Netzwerks:** Eurosita wird sich auch weiterhin neue Erfahrungen, Methoden und Kenntnisse aneignen, um innovative Impulse innerhalb des Netzwerks anzuregen.

**Verbesserte Kommunikation:** Indem die Mitglieder von Eurosita ihre Managementenerfahrung miteinander teilen ist reales Lernen möglich. Das Wissen innerhalb des Netzwerks wirksam einzusetzen ist eine unserer größten Stärken, die strategisch genutzt werden kann, um gute Managementpraxis in Naturschutzgebieten zu entwickeln. Wissen und Erfahrung bereitzustellen und zu kommunizieren ist eine der zentralen Aufgaben von Eurosita.

**Kapazitätsaufbau und Training** stellen einen wichtigen Teil der gegenwärtigen und künftigen Bemühungen dar. Durch seine Arbeit spielt Eurosita eine führende Rolle bei der Qualitätsverbesserung im Naturschutzmanagement und bei der Entwicklung künftiger Standards für das Schutzgebietsmanagement.

### Dabeisein bei Eurosita

**Treten Sie dem Netzwerk bei:** Eurosita bietet einen erheblichen Mehrwert. Die Mitglieder können ihre eigenen Schwerpunkte setzen, aber mehr erreichen, als dies im Alleingang möglich wäre. Eurosita hat Kompetenzen, Ressourcen und Know-how gesammelt und eine Plattform eingerichtet, die bei geringem Kostenaufwand viel zu bieten hat – ein echter Gewinn für Europas Natur.

**Unterstützen Sie Eurosita:** Es gibt viele überzeugende Gründe, eine unternehmerische Verpflichtung für die langfristige Zukunft von Europas Natur einzugehen, indem Sie die einzigartige Arbeit von Eurosita unterstützen.

- Einen Beitrag zur Bewahrung der wunderbaren Natur in Europa zu leisten.
- Der Erfüllung Ihrer Ziele im Bereich unternehmerische Sozialverantwortung näher zu kommen.
- Europaweit ein positives Profil zu gewinnen.

## Eurosité – más que la suma de sus partes

**Nuestra misión es intercambiar, mejorar y fomentar en toda Europa la experiencia en relación a la gestión de espacios para la naturaleza. Actualmente la red Eurosité tiene más de 100 miembros que provienen de 27 países europeos diferentes.**

**“Lo que cada uno de nosotros obtenga de la red dependerá naturalmente de lo que cada uno de nosotros aporte a ella”**

**Ian Jardine, Presidente de Eurosité  
Director General, Scottish National  
Heritage (Patrimonio Nacional  
Escocés), Reino Unido**

Eurosité es única, ya que es una de las organizaciones paneuropeas más grandes, que reúne organizaciones gubernamentales, no gubernamentales y privadas en una colaboración activa para la gestión práctica de la naturaleza de Europa. Las organizaciones que gestionan espacios para la conservación de la naturaleza reconocen el valor del trabajo en red para conseguir mejores resultados - Eurosité nació de esa necesidad, y existe para atender a esa necesidad. Eurosité trabaja directamente con los propietarios y gestores de espacios naturales conforme a sus necesidades.

### **Su red – su futuro**

Trabajando a un nivel local e internacional, Eurosité es capaz de ofrecer un enfoque altamente fundamentado y basado en el conocimiento, a fin de establecer una agenda estratégica para el futuro de la gestión de espacios en Europa. Nuestro punto fuerte como red es la habilidad de buscar soluciones a problemas, de acuerdo con las necesidades de nuestros miembros.

## Eurosité – una voz europea para la gestión de espacios

**El Servicio de Facilitación Europeo (SFE) – da a los miembros una voz a nivel europeo:** Es un servicio de Eurosité que proporciona a los miembros mejores oportunidades y conocimientos relacionados con temas paneuropeos. El SFE proporciona un foro para el debate, el compromiso y la transferencia de conocimientos entre los miembros sobre temas de importancia para la conservación de la naturaleza europea.

**Natura 2000:** En el pasado, Eurosité ha apoyado la implementación de Natura 2000, y su prioridad ha sido encabezar y contribuir a una serie de actividades de proyectos y programas encaminados a fomentar la implementación de Natura 2000.

## Todavía nos ensuciamos las botas

Sabemos que la mejor manera de transferir conocimientos y compartir experiencias es reuniéndose – Eurosité organiza talleres para conseguir esto. Como parte de la red Eurosité, los gestores de espacios pueden hablar sobre temas reales en espacios reales y en talleres facilitados. Éste es un enfoque que, además de destruir barreras, aporta una perspectiva internacional que crea nuevas oportunidades para la innovación, la creatividad y el análisis de nuevas ideas. Eurosité proporciona un valor añadido real y medible al trabajo cotidiano tanto de nuestros miembros como de nuestros socios colaboradores.

## Prioridades de la red

**Gestión Adaptativa Basada en Espacios:** Tiene el propósito de permitir que los miembros de Eurosité y otros puedan aplicar y desarrollar continuamente buenas prácticas de gestión, mientras contribuyan activamente a aumentar la capacidad y conocimiento de la red. Eurosité tiene por objetivo mejorar el intercambio de información y conocimientos sobre Gestión Adaptativa Basada en Espacios e intensificar el intercambio de ideas, experiencias y habilidades entre los gestores de espacios.

**Cambio climático:** Eurosité considerará la gestión de zonas de protección, conexiones de hábitat y plataformas que enlacen diferentes espacios, lo cual constituirá un elemento esencial para la mitigación del cambio climático. Eurosité reconoce el papel que muchos miembros ya desempeñan acercando a la gente a la naturaleza y colaborando con ellos en la integración de asuntos culturales y económicos – un elemento clave de la adaptación al cambio climático.

## Mejora continua

**Desarrollo y fortalecimiento de la red:** Eurosité sigue suscitando nuevas experiencias, habilidades y conocimientos que sirven para promover innovaciones dentro de la red.

**Mejora de la comunicación:** El intercambio de ideas y experiencias en gestión de espacios de los miembros de Eurosité proporciona un verdadero aprendizaje. El uso efectivo del conocimiento que tenemos dentro de la red constituye un fuerte elemento clave que puede ser aprovechado estratégicamente para concebir buenas prácticas en la gestión de la naturaleza. La gestión y comunicación de conocimientos y experiencia juega un papel fundamental que Eurosité ha de desempeñar actualmente y en el futuro.

**El entrenamiento y la formación** seguirá siendo una parte importante del esfuerzo presente y futuro. Mediante sus esfuerzos Eurosité es capaz de dirigir la mejora de calidad de la gestión de la naturaleza, al igual que los futuros estándares de la gestión de espacios naturales europeos.

## Forme parte de Eurosité

**Afiliarse a la red:** Eurosité proporciona un importante valor añadido. Los miembros podrán perseguir sus propias prioridades, pero conseguirán más de lo que podrían conseguir trabajando solos. Eurosité ha reunido habilidades, recursos y conocimientos para construir una plataforma que añade valor por poco dinero extra - proporcionando beneficios reales para la naturaleza de Europa.

**Apoye el esfuerzo de Eurosité:** Hay muchas razones convincentes para contraer un compromiso corporativo para el futuro a largo plazo de la naturaleza de Europa aportando una contribución al trabajo exclusivo de Eurosité.

- Fomentando cambios que favorecen la naturaleza especial de Europa.
- Ayudando a su organización a cumplir con los objetivos de responsabilidad social de las empresas.
- Consiguiendo un perfil positivo en toda Europa.

## Eurosité – bien plus que la somme de ses composantes

**Notre mission est d'échanger, d'améliorer et de promouvoir l'expertise en matière de gestion des espaces naturels dans toute l'Europe. Le réseau Eurosité rassemble une centaine de membres dans une trentaine de pays européens.**

Unique en son genre, Eurosité est l'un des plus grands réseaux paneuropéens regroupant en son sein des organisations gouvernementales et non gouvernementales, ainsi que des organismes privés, qui collaborent activement pour la gestion concrète de la nature en Europe. Les gestionnaires de sites reconnaissent que la mise en réseau permet de réaliser de meilleurs résultats sur le terrain pour la conservation de la nature. Instauré pour répondre à cette nécessité, Eurosité ne cesse de poursuivre cet objectif. Eurosité collabore directement avec les propriétaires et les gestionnaires d'espaces naturels afin de répondre de manière optimale à leurs besoins.

### Votre réseau – Votre avenir

En agissant aux niveaux local et international, Eurosité propose une approche de qualité, basée sur de solides connaissances afin de traiter des enjeux stratégiques pour l'avenir de la gestion des sites en Europe. La force de notre réseau réside dans sa capacité à se focaliser sur le développement de solutions fondées sur des besoins identifiés.

### Eurosité – porte-parole européen pour la gestion des sites

**European Facilitation Service (EFS) – renforcer l'influence des membres au niveau européen :** ce service permet aux membres d'Eurosité de mieux comprendre les questions paneuropéennes et leur offre la possibilité d'agir. L'EFS se veut un lieu de débat, de transfert de connaissances entre les membres et d'engagement sur des questions importantes pour la conservation de la nature en Europe.

**Natura 2000 :** impliqué de longue date dans la mise en œuvre de Natura 2000, Eurosité s'est engagé à piloter et à soutenir une série d'activités visant à poursuivre la mise en œuvre de ce réseau.

### Nous restons actifs sur le terrain

Nous savons bien que le meilleur moyen de transmettre les connaissances et d'échanger les expériences est de se rencontrer, Eurosité soutient donc l'organisation d'ateliers. Au sein du réseau Eurosité, les gestionnaires de sites peuvent évoquer la réalité du terrain sur les sites proprement dits et dans le cadre d'ateliers structurés. Cette approche fait tomber les barrières. Elle offre aux participants une perspective internationale, ce qui les encourage à innover, être créatifs et à tester des idées nouvelles. Eurosité apporte une valeur ajoutée, réelle et mesurable, aux activités quotidiennes de nos membres et de nos partenaires.

**Les avantages que nous retirons du réseau dépendent évidemment de notre contribution à celui-ci**

Ian Jardine,  
Président d'Eurosité  
Directeur de Scottish Natural  
Heritage (Royaume-Uni)

### Les priorités du réseau

**Gestion adaptative de site :** l'objectif des activités proposées est de permettre aux membres d'Eurosité et à d'autres acteurs d'appliquer des bonnes pratiques de gestion et de les développer en permanence tout en contribuant activement au renforcement des capacités et des connaissances du réseau. Eurosité vise à améliorer le partage des connaissances en matière de gestion adaptative des sites et à accélérer les échanges d'idées, d'expériences et de compétences entre les gestionnaires de sites.

**Changement climatique :** Eurosité se penche sur la gestion des zones tampons, des connexions et corridors d'habitats qui relient les sites – un élément essentiel dans les efforts d'adaptation aux changements climatiques. Eurosité apprécie le rôle joué par un grand nombre de ses membres pour rapprocher les citoyens de la nature et œuvrer avec eux à une meilleure intégration des questions culturelles et économiques, ce qui est décisif face aux changements climatiques.

### Amélioration continue

**Étendre et consolider le réseau :** Eurosité continue à faire appel à de nouvelles expériences, compétences et connaissances afin de promouvoir l'innovation au sein du réseau.

**Améliorer la communication :** le partage de l'expérience des membres d'Eurosité en matière de gestion des sites est une source réelle d'apprentissage. L'exploitation efficace des connaissances dont nous disposons au sein du réseau est un atout majeur que nous pouvons utiliser pour définir des bonnes pratiques dans le domaine de la gestion de la nature. Gérer et transmettre les connaissances et les expériences acquises est et restera l'une des missions fondamentales d'Eurosité.

**Le développement des capacités et la formation** continueront de compter parmi les priorités actuelles et futures. De par ses activités, Eurosité peut guider l'amélioration de la gestion de la nature et influencer sur les futures normes de gestion des sites naturels européens.

### Rejoignez Eurosité

**Rejoignez le réseau :** Eurosité apporte une valeur ajoutée indéniable. Ses membres peuvent y définir leurs propres priorités tout en obtenant de meilleurs résultats que s'ils agissaient seuls dans leur coin. Plate-forme de compétences, de ressources et de connaissances, Eurosité utilise celles-ci de manière optimale et fournit, pour un coût modique, des avantages réels à la nature européenne.

**Contribuez aux activités d'Eurosité :** d'excellentes raisons justifient que votre organisation s'engage pour l'avenir à long terme de la nature en Europe en contribuant au travail unique d'Eurosité.

- Votre participation peut vraiment faire la différence pour la nature en Europe.
- Votre organisation peut réaliser ses objectifs de responsabilité sociale.
- Vous pouvez améliorer votre image dans toute l'Europe.

*Cette brochure a été réalisée avec la participation du Ministère de l'Ecologie, du Développement et de l'Aménagement durables, France.*

## Eurosites: la forza del gruppo

**La nostra missione è quella di potenziare, promuovere e favorire lo scambio di competenze relative alla gestione dei siti per la conservazione della natura in tutta Europa. La rete Eurosites comprende attualmente oltre 100 membri di 27 paesi del vecchio continente.**

Eurosites è unica nel suo genere: si tratta infatti di una delle più vaste organizzazioni paneuropee di enti governativi o non governativi e organismi privati che collaborano attivamente alla gestione pratica degli ambienti naturali in Europa. Le organizzazioni che gestiscono i siti per la conservazione della natura riconoscono il valore del networking nell'ottica di migliorare i risultati sul campo: logica conseguenza e naturale emanazione di tale necessità, Eurosites svolge i suoi compiti lavorando fianco a fianco con i proprietari e i gestori dei siti in sintonia con le loro esigenze.

**La nostra rete – il vostro futuro:** operando a livello locale e internazionale, Eurosites è in grado di offrire un supporto sempre aggiornato e basato sulle conoscenze utili alla definizione di un'agenda strategica per il futuro gestionale dei siti europei. Il punto di forza della nostra rete è la capacità di impegnarci sullo sviluppo di soluzioni in base alle necessità identificate.

### Eurosites: una voce europea per la gestione dei siti

**European Facilitation Service (EFS) – perché tutti i membri abbiano voce in capitolo:** EFS è un servizio offerto da Eurosites finalizzato a incrementare le conoscenze e le opportunità dei propri membri a livello paneuropeo. L'ESF rappresenta uno strumento per il dibattito, la partecipazione e il trasferimento di conoscenze fra i membri in merito a tematiche riguardanti la conservazione della natura europea.

**Natura 2000:** Eurosites sostiene da tempo Natura 2000 e pone l'enfasi sulla direzione e sulla partecipazione a una serie di progetti e programmi finalizzati alla sua attuazione.

### La nostra forza sta nell'essere concreti

Sappiamo che il modo migliore per trasferire conoscenze e condividere esperienze è incontrarsi: per questo motivo, Eurosites incentiva l'organizzazione di workshop. I gestori dei siti, parte della rete Eurosites, possono quindi discutere di questioni pratiche direttamente sul campo nonché nel corso di convegni appositamente organizzati. Questo approccio è in grado di abbattere le barriere esistenti e apporta una prospettiva internazionale che offre nuove opportunità per innovare, proporre e collaudare nuove idee. Eurosites offre un valore aggiunto reale e misurabile all'opera svolta quotidianamente dai nostri membri e dai nostri partner.

**“Il vantaggio che la rete apporta ai singoli dipende evidentemente dal contributo di ognuno”**

Ian Jardine, Presidente di Eurosites  
Chief Executive, Scottish Natural  
Heritage, Regno Unito

### Priorità della rete

**Gestione adattativa basata sul sito:** lo scopo di questo sistema di gestione è consentire ai membri di Eurosites (e non solo) di applicare e sviluppare regolarmente buone pratiche gestionali, contribuendo al contempo ad arricchire la base di conoscenze e competenze della rete. Eurosites intende migliorare la condivisione di conoscenze relative a questo sistema e favorire la “contaminazione” di idee, esperienze e competenze fra i gestori dei siti.

**Cambiamento climatico:** Eurosites considera la gestione delle zone cuscinetto, delle aree di connessione biologica e delle cosiddette “stepping stones” che collegano i siti un elemento imprescindibile per mitigare gli effetti del cambiamento climatico. Eurosites riconosce lo sforzo dei suoi membri nell'avvicinare le persone alla natura e nel loro coinvolgimento all'integrazione tra i problemi culturali ed economici, fattore essenziale nel processo di adattamento al cambiamento climatico.

### Miglioramento continuo

**Crescita e rafforzamento della rete:** Eurosites continua ad attrarre nuove esperienze, conoscenze e competenze per promuovere l'innovazione nella rete.

**Miglioramento della comunicazione:** la condivisione delle esperienze di gestione tra i membri di Eurosites offre reali opportunità di apprendimento. L'impiego efficace della conoscenze a nostra disposizione nella rete è un punto di forza da impiegare in maniera strategica allo scopo di promuovere buone pratiche nella gestione della natura. Eurosites riveste e continuerà a rivestire un ruolo essenziale di gestione e comunicazione delle conoscenze e delle esperienze.

**Le attività di formazione e preparazione** continueranno a rappresentare una parte significativa dei nostri sforzi presenti e futuri, un impegno grazie al quale Eurosites può innescare un miglioramento qualitativo della conservazione della natura e degli standard di gestione dei siti naturali europei.

### Entra a far parte di Eurosites

**Entra a far parte della rete:** Eurosites offre un considerevole valore aggiunto. I suoi membri possono infatti perseguire i propri obiettivi ottenendo molti più risultati che non agendo da soli. Eurosites riunisce competenze, risorse e conoscenze che hanno permesso di costruire una piattaforma in grado di apportare valore aggiunto con un costo minimo e di garantire benefici tangibili alla natura europea.

**Aiuta Eurosites** esistono molte ottime ragioni per impegnarsi congiuntamente per il futuro a lungo termine della natura europea contribuendo all'impareggiabile opera di Eurosites.

- Fare la differenza per la conservazione della straordinaria natura europea.
- Aiutare la propria organizzazione a centrare gli obiettivi della “responsabilità sociale delle imprese” (Corporate Responsibility Targets).
- Migliorare la propria immagine in Europa.

*Established in 1989, the mission of Eurosite is to exchange, enhance and promote expertise in the management of sites for nature, throughout Europe. There are currently more than 100 members of the Eurosite network from 27 different countries across Europe engaged in the delivery of this mission.*

**[www.eurosite.org](http://www.eurosite.org)**



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